



We invite you to consider the patronage and sponsorship opportunities below. Please know we want to hear what is important to you and will customize these to better meet your needs and interests wherever possible. We welcome the opportunity to discuss your involvement in Art in the Round.

EVENT PATRONS – Revised for Virtual Event

ART IN THE ROUND - TITLE EVENT PATRON - \$10,000 TAKEN

Art in the Round returns in 2021 with many exciting virtual elements that worked so well in 2020. Our Title Event Patron does it all.

- ✚ Delivery of five baskets (for two) of wine and appetizers++
- ✚ Invitation for 2 to advance art selection online
- ✚ Logo on opening wall to the Virtual Art Gallery for advance viewing of all art
- ✚ Full page color program ad
- ✚ Logo placement in the HandBid mobile bidding app for the art auction
- ✚ Logo in Baltimore Style email ad to 32K subscribers
- ✚ Additional placement of logo placement on website, social media

CURATOR NIGHT – TITLE EVENT PATRON - \$7,500 (Exclusive)

Five respected leaders in the Maryland art community will provide a curated selection of pieces for the exhibition and an advance conversation live on YouTube and Facebook about their choices as well as their insights to advancing the cause of artists with developmental disabilities recognized in the general art world.

- ✚ Underwrites curator event with naming on event and recognition during introductions
- ✚ Delivery of five baskets (for two) of wine and appetizers++
- ✚ Invitation for 2 to advance art selection online
- ✚ Logo in Baltimore Style email ad to 32K subscribers
- ✚ Name in listing of Patrons in Virtual Art Gallery for advance viewing of all art
- ✚ Full page color program ad
- ✚ Additional placement of logo on event website, social media

FEATURE PATRONS

The following listing of benefits apply to **every \$5,000 level Feature Patron**. In addition, each Patron has a unique naming or recognition benefit that is listed.

- ✚ Delivery of five baskets (for two) of wine and appetizers++
- ✚ Invitation for 2 to advance art selection event
- ✚ Full page program
- ✚ Logo in Baltimore Style email ad to 32K subscribers
- ✚ Name in listing of Patrons in Virtual Art Gallery for advance viewing of all art
- ✚ Additional placement of logo on event website, social media

MISSION PATRON - \$5,000 (Exclusive)

Together Again is this year's theme to fund the important work of The Arc Baltimore. The call for support begins with a brief video story, launches an online crowdfunding site for supporters to engage and donate to The Arc mission, and culminates at the October 22nd event with a live appeal to meet the final goal.

- ✚ Logo on video intro and crowdfunding website

VINEYARD/BREW PATRON - \$5,000 (Exclusive)

Providing our sponsors and special ticket purchasers with a selection of wine to go with appetizers for each person to enjoy the event from wherever they are. In addition this patron will provide a beautiful array of fine spirits for a basket to be offered for auction through the online bidding.

- ✦ A printed card will be inserted in every basket delivered to our sponsors and special ticket buyers with a thanks to your company (with logo)

VIRTUAL ART GALLERY PATRON - \$5,000 (Exclusive)

Artwork will be unveiled in a 3-D gallery prior to the event and will be heavily promoted to encourage advance bidding through the mobile app. Descriptions of the artist enhance the meaning of each piece.

- ✦ Company name/logo will be at the top of the opening wall of the virtual gallery for every visitor's viewing.

MOBILE BIDDING PATRON - \$5,000 (Exclusive)

Bidding via app runs for five days until the closing the night of the event. Competition gets fierce as art lovers are drawn to many pieces as well as to the artists.

- ✦ The patron's logo will be displayed on the opening page of the app and the promotions to register to bid.

FRAMING PATRON - \$5,000

The presentation of art for the evening is beautifully enhanced with a selection of frames and mats with colors and textures that bring out the unique elements of each piece.

- ✦ A decal on every piece framed by our Patron will recognize this important contribution to the event.

The following listing of benefits apply to **every \$3,000 level Feature Patron**. In addition, each Patron has a unique naming or recognition benefit that is listed.

- ✦ Delivery of three baskets (for two) of wine and appetizers++
- ✦ Invitation to advance online art selection
- ✦ ½ page color program ad
- ✦ Additional placement of logo on website, social media

FEASTING PATRON - \$3,000 (Exclusive)

A selection of wine and appetizers will give every sponsor and special package ticket purchaser a chance to enjoy the final evening of Art in the Round with a small sense of everyone being together and start the weekend right.

- ✦ A printed card thanking our Feasting Patron will be placed in every basket of wine and appetizers.

MEET THE ARTISTS VIDEO SERIES PATRON - \$3,000 (Exclusive)

To replace our in-person meetings with artists at the event, six mini video profiles will be launched for online viewing throughout the month of October.

- ✦ Each of the videos will include the Patron's logo in the final frame.

AUCTION BASKET PATRON – Cuisine & Culture - \$3,000 (Exclusive)

As a fun alternative to our beautiful art, two alluring baskets packaged to draw guests and tempt their bids.

- ✦ The Virtual Art Gallery will include an advance view of the auction package along with the subsequent feature on the mobile bidding app.

ADDITIONAL SPONSORSHIPS

PALETTE SPONSOR - \$2,500 (Unlimited)

- ✦ Invitation to advance art selection reception
- ✦ Delivery of two baskets (for two) of wine and appetizers++
- ✦ Half page program ad and stage recognition
- ✦ Additional placement of logo on event website, social media

EASEL SPONSOR - \$1,000 (Unlimited)

- ✦ Delivery of two baskets (for two) of wine and appetizers++
- ✦ Company name in program and website

PAINT SPONSOR - \$500 (Unlimited)

- ✦ Company name in the program